



MEDIA INFORMATION

CIAF VALUES ITS WINNING PARTNERSHIP WITH PORTS NORTH

Wednesday, 13 July 2016. The winning partnership between Cairns Indigenous Art Fair (CIAF) and Ports North continues with the waterfront venue of Cairns Cruise Liner Terminal and its park surrounds playing host as the event's hub between the Opening Night Party on Thursday 14 July and sun set on Sunday 17 July.

CIAF and Ports North have enjoyed a long and successful relationship that in 2012 received top honours at the Queensland division of the Australian Business Arts Foundation (AbaF) City of Melbourne SME Award.

According to CIAF's general manager, Vanessa Gillen, CIAF shared the Queensland award with Ports North in recognition of their partnership that enabled the world-class event to evolve and expand as a result of its move to Cairns Cruise Liner Terminal.

"Since those early years of CIAF the Cairns Cruise Liner Terminal has played an integral role in perfectly positioning the event and providing an idyllic, multi-dimensional venue to enjoy art exhibitions, fashion performances, music and dance on the outdoor stage, workshop

2 activities on the lawn and close proximity to everything. The Cairns Cruise Liner Terminal is such a magnificent waterfront venue that showcases our stunning tropical Trinity Inlet while being more accessible to Cairns locals and visitors."

"As an Indigenous cultural experience, CIAF is a major contributor to the region, culturally and economically.

"Last year's commissioned survey found that CIAF contributing more than 4.7 million in Cairns and more than 2.6 million to the Queensland economy in terms of local and tourist expenditure during the event," she said.

In 2015 more than 50,000 people attended CIAF events over three days and this year Ms Gillen said they are vying to broaden and grow that audience even more.

CIAF's corporate partnership with Ports North underpins the event's place in local culture and on the state's major event calendar.

Ports North Chairman, Russell Beer commended the relationship which he says represents great synergies between Cairns heritage,

environment and culture.

“We’ve had a strong relationship with CIAF from its beginning, and our sponsorship agreement which sees CIAF being held at the Cairns Cruise Liner Terminal is a worthwhile investment by the corporation. As well as exhibiting Australia’s premier Indigenous artwork, it also showcases Cityport, our Cairns Foreshore Development and the Cairns Cruise Liner Terminal to a national and international audience,” he said.

About CIAF

Cairns Indigenous Art Fair is supported by the Queensland Government through Arts Queensland’s [Backing Indigenous Arts Initiative](#), a program

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that aims to build a stronger, more sustainable and ethical Aboriginal and Torres Strait Islander arts industry in the State. It is also supported through the Visual Arts and Crafts Strategy, an initiative of the Australian State and Territory Governments.

The Cairns Indigenous Art Fair is part of Tourism and Events Queensland’s It’s Live! in Queensland major events calendar. Check out Queensland.com/events for a comprehensive calendar of exciting Queensland events.

The Cairns Indigenous Art Fair offers an exclusive opportunity to experience the traditions of Indigenous communities from Queensland in a true celebration of culture, art, fashion, music and performance. It will be held at the Cairns Cruise Liner Terminal, opening the evening of 14 July and running through to 17 July 2016.

View the full program and purchase tickets online [here](#). To plan your own individualised program download the event app [here](#).

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Media Contact:

Pip Miller PR Mob: 0419 681543 Email: pip@pipmillerpr.com.au



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